

<b>VALUES</b>	
Locally and Independently Owned	Businesses owned by individuals who reside in the Mid-Atlantic region, are not a publicly owned, and are not a subsidiary or franchise of a publicly owned company
Locally Grown/Produced	This product was produced in the Mid-Atlantic region, all things being equal, the closer it was produced to 705 S 50th Street, Philadelphia, the better
Sustainably Grown/Produced/Raised (includes Humanely Raised, Pasture-Raised, Grass Fed)	This product is grown by an environmentally/ecologically responsible producer. Methods that improve or regenerate ecological health are prioritized. The production of this product may have negative ecological consequences, but there is a serious effort on the producer's part to mitigate these consequences and balance them out with ecologically friendly strategies (e.g. cover cropping, planting native flowers, mitigating pesticide and fertilizer runoff, dealing with waste appropriately, etc.)
Small-Mid Scale Operation	This producer is on the smaller end of the spectrum in terms of acreage and production capacity, as compared to large agribusinesses that supply the best known brands in the supermarket.
Low Waste/Sustainable Packaging	This product does not come packaged or shipped in any unnecessary packaging, especially plastic. If there is an option between plastic and cardboard, the better option is cardboard. NOTE: PanPan works to eliminate packaging altogether by purchasing items in bulk and repacking them.
Minimal Processing, Low/No Sugar	Products that are minimally processed, and have low to no sugar relative to other comparable products.
Fairtrade, Fairly Traded, Fair Labor Practices	Fairtrade refers to products that are part of the International Fairtrade system and have been independently audited for rigorous social, economic and environmental standards. Fairly-traded refers to ethical trade agreements between companies without third-party verification.
Businesses owned by under-represented groups of people	Companies owned and operated by members of a group that have historically been under-represented.
<b>NON-NEGOTIABLE ATTRIBUTES &amp; LOGISTICS</b>	
Good Shelf Life	Relative to other products of this type, this product has an average or better shelf life for both PanPan and the end consumer
High Quality	This product is better than average quality in terms of taste and nutrition

Good Value	The end consumer is receiving a good amount of quantity and quality of product for the money they are spending on it
Licensed business	This organization is a business that is officially licensed to produce and/or sell food products
Wholesale pricing	This business offers wholesale pricing (as opposed to retail pricing) that allows PanPan to utilize its collective purchasing power to secure a lower price per item than a traditional retail customer would
Able to deliver	This business is able to deliver to PanPan regularly and reliably
Sufficient volume	This business produces its product in sufficient volume to be a reliable partner with PanPan. PanPan can depend on this partner to be deliver its products when an order is placed
Communication	PanPan is able to communicate with this business effectively and reliably
<b>OVERALL CONSIDERATIONS WHEN ADDING PRODUCTS OR BUILDING THE WEEKLY MENU</b>	
Wide variety week-to-week	The PanPan team makes an effort to get new items onto the menu and to not offer the same exact items to members week after week
Varied price points	The PanPan team makes an effort to offer items on the menu across the full spectrum of cheap to expensive.
Combo of specialty/non-specialty	The PanPan team makes an effort to offer both specialty products (i.e., products of a certain type or quality that are not available in normal supermarkets, e.g. raw milk) and non-specialty products (staple products that buying club members rely on in their week-to-week shopping, e.g. regular milk)
Frequently requested	It's a staple item, a large percentage of members request the product, and it fits some but not all of our high ranking purchasing values